

INTRODUCING

Kids Club
of AMERICA™



BAND TOGETHER FOR SAFETY WITH KIDS CLUB WRIST BANDS

YOUR KIDS CLUB OF AMERICA™ KIT INCLUDES:

A custom-designed red terry cloth wristband with safety reflective material including the "Kids Club" kids printed on the front. The inside of the wristband features a zippered secret compartment containing a hidden indestructible fact sheet providing space for your child's name, address, telephone numbers and health related information. The kit also includes an 8 page Kids Club comic story/activity book featuring the "Kids Club" kids in an entertaining, educational format which involves your child in the safety and protection program of the Kids Club of America.™

©1986 C B Seidman Marketing Group Inc. Kids Club of America is a trademark of The C. B. Seidman Mktg. Group under exclusive license. All rights reserved.

KIDS CLUB OF AMERICA™ OFFER

Please send me _____ KIDS CLUB OF AMERICA Kit(s). For each kit, I am enclosing \$2.95 check or money order (this includes postage and handling) plus the UPC symbol from any Eggo package.

Mail to: **EGGO/KIDS CLUB OF AMERICA OFFER**
P.O. Box 627, Bala Cynwyd, PA 19004

Please send my Kids Club of America Kit(s) to:

Name _____

Address _____ Apt. _____

City _____ State _____ Zip _____

Allow 6 to 8 weeks for delivery. Offer expires April 30, 1987. This certificate must accompany request. Void where prohibited, taxed or restricted by law.

Eggo

8 Homestyle Waffles

Vitamin Fortified

Directions: For best results, allow waffles to thaw slightly before toasting. Preheat toaster, brown waffles in toaster set at light or low heat. Serve on warm plate with warm syrup and butter. To serve several waffles, preheat oven to 400°-450° F. Place waffles on baking sheet in oven for about 5 minutes or until crisp and hot.

For Best Results, Supervise Toasting

1. Attend toaster while heating.
2. An adult should supervise heating by children.



Eggo
Brand

8 Homestyle Waffles

Vitamin Fortified

NUTRITION INFORMATION

SERVING SIZE1 WAFFLE
SERVINGS PER PACKAGE8

CALORIES120
PROTEIN3 GRAMS
CARBOHYDRATE16 GRAMS
FAT5 GRAMS
SODIUM300 mg.

PERCENTAGE OF U.S. RECOMMENDED DAILY ALLOWANCE (U.S. RDA)

PROTEIN4	VITAMIN C0	RIBOFLAVIN .10	CALCIUM2
VITAMIN A . . .10	THIAMIN10	NIACIN10	IRON10

INGREDIENTS: ENRICHED WHEAT FLOUR, WATER, PARTIALLY HYDROGENATED SOYBEAN OIL, EGGS, SUGAR, WHEY, BAKING SODA, SODIUM ALUMINUM PHOSPHATE, SALT, MONOCALCIUM PHOSPHATE, VITAMIN A PALMITATE, NIACINAMIDE, REDUCED IRON, FD & C YELLOW NO. 5 AND 6, THIAMIN HYDROCHLORIDE (B₁), RIBOFLAVIN (B₂).

MANUFACTURED BY MRS. SMITH'S FROZEN FOODS CO., A KELLOGG COMPANY,
POTTSTOWN, PA 19464 U.S.A. ©1979 MRS. SMITH'S FROZEN FOODS CO. ©KELLOGG COMPANY

Eggo

PRODUCT OF

Kellogg's

8 Homestyle Waffles

Vitamin Fortified

"Tastes as good
as homemade"

PRODUCT OF

Kellogg's

Serving
Suggestion

Eggo[®]

Brand



8 Homestyle Waffles

Fortified with 4 Vitamins and Iron

NET WT. 11 OZ. (312g) Keep Frozen